



Paul A. Szypula

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New York, NY
bubblebathgirl.com

Animation & Interactive Direction with
After Effects, Flash, HTML5, Illustrator,
Photoshop & Adobe CC Suite

WORK:

BBDO | New York, NY | Senior Flash Developer *10/13 - 10/15*

Directed and produced digital advertisement animations for Hewlett Packard products, such as ink and printers, and services, such as ink delivery and Information Technology management. Also created videos and exploratory animations to help invent new products and services for the HP future.

Tribal DDB | New York, NY | Senior Lead Creative Developer *04/13 - 12/13*

Led all animation development for NFL Fantasy Football web advertisements. This entailed custom NFL logo animations, player movement, 2D and 3D space motion graphics, and After Effect video effect integration. Also managed a team of developers as the workload quickly grew.

McGarryBowen | New York, NY | Senior Interactive Developer *05/12 - 12/12*

JWT | New York, NY | Flash Developer / Art Director *11/09 - 2/12*

In charge of creating master animations, for agency of record client Microsoft, for numerous digital campaigns that were seen worldwide by a multi-lingual audience. Also led the animation look and feel for pharmaceutical client Johnson & Johnson and several of their key products.

Your-Majesty Co. | New York, NY | Senior Developer *05/09 - 11/08*

Dailey & Associates | West Hollywood, CA | Freelance Designer *04/06 - 03/07*

65 Media | Marina del Rey, CA | Senior Flash *12/04 - 03/06*

DNA Studio | Beverly Hills, CA | Senior Designer *08/02 - 08/04*

Hyphen Health | Parsippany, NJ | Art Director - Digital *04/02 - 06/02*

Dennis Interactive | New York, NY | Senior Designer Rich Media *08/99 - 02/02*

EDUCATION:

Rochester Institute of Technology
BFA Graphic Design & AAS Illustration